



THE NEW HOPE PATIENT CODE

-  1. We value your time :: Your time is precious. We stay meticulously on time during adjusting hours and will keep your Doctor recommended schedule precisely up to date.
-  2. We are world class :: We don't follow trends, we intentionally stay ahead of them and lead the way. We will stay scientifically and professionally excellent because our message saves lives both locally and globally.
-  3. We're passionate about our own community :: We are here to change the lives of families in our community, regardless of their income. We make our expertise available to anyone who truly wants what we offer.
-  4. We honour baby steps :: We are experts on living a vitalistic lifestyle, so we provide strategic resources to enable consistent growth momentum for our members. We honour the process of learning and value progress, not perfection.
-  5. We expect miracles :: We believe you heal best when you're in an environment where healing is expected and celebrated. We are unapologetically enthusiastic about your progress and witnessing the miraculous. We can't help but share what we've seen and heard.
-  6. We are known for what we are for :: *New Hope!* We will speak vision and life over our people. We will boldly speak the truth rather than using our platform to condemn the choices of others.
-  7. We always have more seats :: We constantly make room for more people in order to create a massive impact in our community. We boldly ask New Hope-ers to consistently invite others within their sphere of influence.
-  8. We focus on Where you're going :: Most current pain or discomfort is a reflection of destructive habits done in the past. We focus your attention and leverage our influence primarily on where you need to go, not on where you currently are.
-  9. We get to the point :: We believe simplicity enables effectiveness. We speak the truth boldly and with integrity. We always explain what we're going to do before we do it to avoid confusion and maintain accurate expectations.
-  10. We believe free-will is a gift :: We do not believe in contracts. Free-will is a gift so we always respect people's right to choose which kind of health care they want at any time.
-  11. We model our values :: Our team practices what we preach. We can only lead as far as we have been ourselves, so we constantly reach for our own personal progress while avoiding the dilution of perfection.
-  12. We will not take this for granted :: What we are experiencing is not yet accessible to the majority of the world. Chiropractic is a gift that we are honoured to have access to, so we will maintain a posture of gratitude.



for families to become fully alive.....and stay that way!